

Journalism 2.0

xtine, CSUF, JACC, November 15, 2008

Web 2.0

- Reference: Tim O'Reilly (of the programming textbooks, not Bill O'Reilly, the political commentator) [Oreilly.com](http://oreilly.com)
- **Not** a technical revolution
- A radical shift in the way software developers and web users relate to interactivity

Web 2.0

- User-generated content
- Harness collective intelligence
- “The service automatically gets better the more people use it.” (O’Reilly)

Web 2.0

- Features of “Web 2.0” sites:
 - Ease of searching
 - Hierachy of linking (the best pages are the most frequently linked to and this is made obvious through design)
 - Open Authoring
 - Tags (which relate to sorting and searching)
 - Automation (such as Amazon or iLike recommendations)
 - Signals (the ability to notify others when something has changed)

Web 2.0

- Examples:
 - Social Networking web sites such as MySpace, Facebook, Twitter, and LinkedIn
 - Media sharing sites such as Flickr, YouTube, Vimeo, BitTorrent, Wikipedia, Wikimedia, and Delicious
 - Mapping and document sharing sites such as Google's Maps and Docs applications
 - Blogs

Web 2.0

- Break to look at the following web sites:
 - Delicious
 - Flickr
 - Wikimedia
 - Facebook & LinkedIn
 - Google Docs
 - Blog (Michael Shaw's Bag News Notes)

(by the way, these are incredibly useful classroom tools)

Convergence Culture

- Reference: Henry Jenkins (MIT CMS program), read his book, *Convergence Culture* (2006)
- “Convergence involves both a change in the way media is produced and a change in the way media is consumed.”

So...what do you need to know?

- Visual communications has already converged with oral and text-based communications. A journalist in the “2.0” era must be as familiar with creating a JPEG for the web as she is with writing a 140 character count Twitter message.

Links

- [Delicious.com](http://delicious.com)
- [Flickr.com](http://www.flickr.com)
- <http://wiki.digital-foundations.net>
- [Gmail.com](http://www.gmail.com) (for sharing Google Docs)
- [Twitter.com](http://www.twitter.com)
- <http://commons.wikimedia.org>
- [BagNewsNotes.com](http://www.bagnewsnotes.com)
- <http://www.benfry.com/salaryper/>
- <http://www.henryjenkins.org/>
- [Delocator.net](http://www.delocator.net)
- [MechanicalOlympics.org](http://www.mechanicalolympics.org)
- [Boingboing.net](http://www.boingboing.net)

Friend-me!

- By the way, I have an account with all of the sites we looked at today. My user name is almost always xtine burrough, except for Flickr and YouTube, where I'm hereisxtine. Mention JACC and I happily add new friends 😊
- Or...do you want the paper version of the textbook? You can get it from Amazon (searching Amazon for "xtine burrough" will result in this link, too):

http://www.amazon.com/Digital-FoundationsIntroduction-Design-Creative/dp/0321555988/ref=sr_1_1ie=UTF8&s=books&qid=1226804962&sr=8-1